LUXURY PROPERTIES PREMIUM LAND

MEDIA KIT

2026

Luxury / Land / Investments



A PROPERTY-LED LUXURY PUBLICATION

A Distinguished World of Luxury Real Estate.

Luxury Properties Premium Land presents an exceptional collection of luxurious residences, distinguished estates, premium land, and significant investment opportunities.

Created for a discerning and affluent readership, our publication brings exceptional properties into an editorial environment defined by sophistication, influence, and an appreciation for the finest in real estate.

LUXURY LAND INVESTMENTS

A refined editorial environment for residential estates, significant land and property investment opportunities.

NATIONAL READERSHIP

50,000

READERS NATIONWIDE

$10M+

NET WORTH PER READER

We have 50,000 readers who have a net worth of $10 million or more.

01 Luxury-property buyers and owners

02 Investors and developers

03 Private aviation travelers and jet owners

04 Private country-club members

Audience profile supplied by the publisher.



THE ULTRA-AFFLUENT READER

Ultra affluent. Qualified to belong.

Our readers include hedge fund managers, Wall Street power players and private equity principals. Many have net worths in the tens of millions; some are centimillionaires.

Readership is vetted. Applicants must qualify, with proof required before acceptance. LPPL reviews each application privately.

A national audience with the financial capacity to consider exceptional property.

One brand. Two distinct reading experiences.

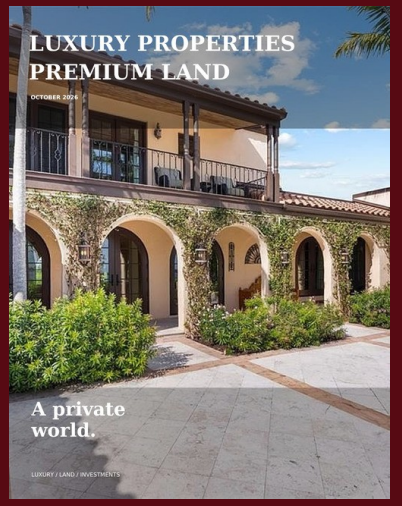
The website is the daily editorial destination. The digital magazine is the immersive issue experience.

WEBSITE

Daily discovery

New property-led editorial, clear Luxury / Land / Investments browsing, current-issue access and subscriber touchpoints.

VISIT THE WEBSITE



DIGITAL MAGAZINE

Issue-depth

A designed flipbook that gives properties room for more considered, image-led presentation.

VIEW CURRENT ISSUE

Every angle returns to the property.

LPPL does not publish detached essays. It uses architecture, setting, privacy, scale, provenance, acreage, access and investment potential to reveal why a property matters—and why a qualified reader may want to own it.



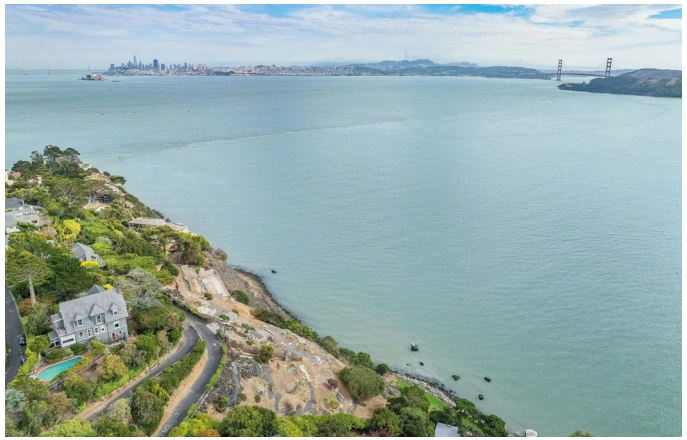
LUXURY

Residences of consequence



LAND

Acreage, ranches and legacy holdings



INVESTMENTS

Property with strategic possibility

Create the right presence around the right property.

01 Digital magazine placements

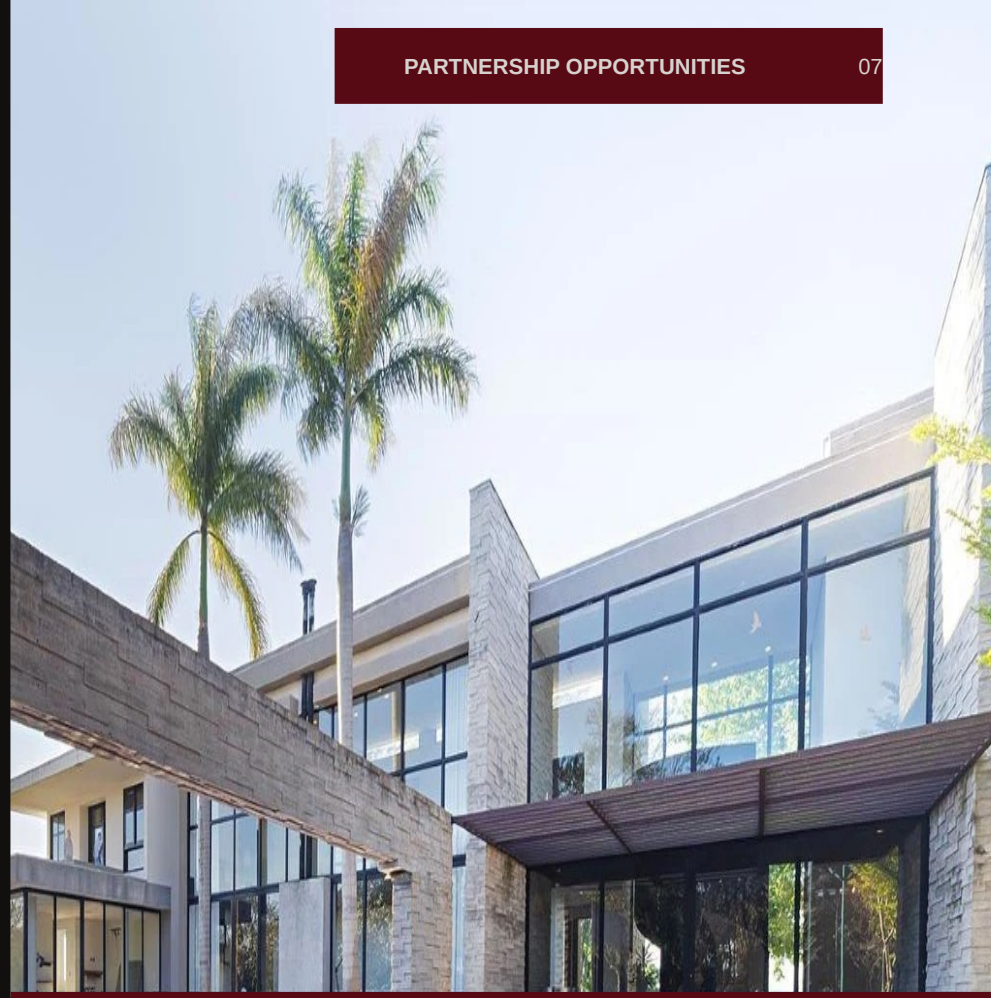
02 Website and department sponsorships

03 Custom property presentation partnerships

04 Integrated issue and web programs

05 Custom national campaigns

06 Private email recommendations for select properties



Programs are tailored privately. A proposal is prepared by an advertising executive after a brief conversation about objectives, timing and placement.



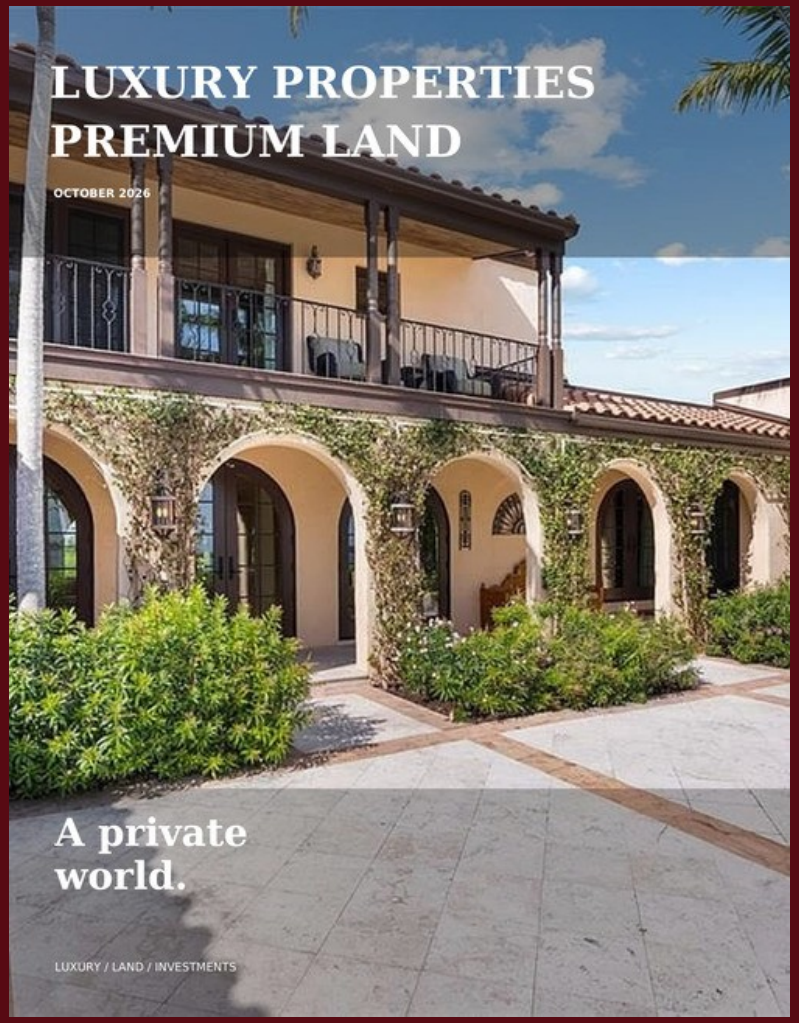
A CONSIDERED PROCESS

Designed around the property, not an off-the-shelf package.

We begin with the property, the audience and your objective. We then shape the presentation around the available digital platforms.

01	**Brief**	Property, audience and commercial objective
02	**Direction**	Platform, timing and presentation
03	**Review**	Approved materials, copy and placement
04	**Delivery**	Publication and distribution as agreed





OCTOBER 2026

A private world.

The current issue is live as a digital flipbook—an immersive, image-forward environment built for considered reading and property discovery.

VIEW THE DIGITAL ISSUE →

affluent.paperturn-view.com/?pid=ODk8967725

LUXURY PROPERTIES PREMIUM LAND

Let’s place the property in the right company.

Request to speak with one of our advertising executives.

Advertise@luxurypropertiespremiumland.com

www.luxurypropertiespremiumland.com

Advertising programs and placements are discussed privately and tailored to the property, objective and timing.



DIGITAL MAGAZINE

Advertising rates.

	FREQUENCY		
	Single	3 Months	12 Months
Full page	$5,000	$4,000	$3,500
Half page	$3,000	$2,400	$2,100
Quarter page	$1,800	$1,440	$1,260

Rates are per insertion. Three- and twelve-month rates require the stated commitment.

Advertise@luxurypropertiespremiumland.com